

Life University

President's Report | 2012

For fiscal year July 1, 2011 through June 30, 2012





Serving Lasting Purpose

I am proud to report to you that we have completed Phase II of the 20/20 Vision! *The Exceptional Experience* was markedly different from Phase I, yet an equally important goal as we move forward in the grand vision of what Life University will be by the end of this decade. Phase I contained many items that were visible, such as construction and renovations. Phase II was much more internal, as we focused on becoming a more student-centered organization and adopting a service model in all facets of our operations. While the end result may not be as visible on the surface, I assure you the effects are felt in a positive way by every member of the LIFE community.

Life University is garnering nationwide respect and admiration for some of our other ongoing initiatives. For example, LIFE rugby continues to be a model program that is turning heads in the sport. Our undergraduate 15s team had an undefeated regular season en route to a semifinal run to the national championship. LIFE was ranked No. 2 in the country in the final USA Rugby poll. Our 7s team had an unprecedented run, winning two of the three national championships contested in the sport. The year capped off with the team being invited to the College Rugby Championship in Philadelphia this past June. The event, televised by NBC, gave Life University

the coverage, compliments and prestige you can't buy with traditional marketing.

We also opened the LIFE Functional Neurology Center, a facility unlike any in the world, where groundbreaking chiropractic neurological research is conducted. Lastly, we completed our reaffirmation of accreditation with the Southern Association of Colleges and Schools (SACS). As you know, this process is critical to our existence, and I am pleased to report that we are now accredited with SACS through 2021. This year, we will be going through a similar process with the Council on Chiropractic Education (CCE) for our programmatic accreditation of our Doctor of Chiropractic degree.

The hard work and dedication of our fine faculty, staff and students are paramount to our continued success, but equally important is the generous support you have given to Life University. Thank you for your continued support as we move even closer to our 20/20 Vision. I hope to see you on the campus soon.

Sincerely,

Guy F. Riekeman, D.C.

President



President's Report

University Highlights *(July 1, 2011 – June 30, 2012)*

- Undergrad 15s rugby team finished second in the country
- Undergrad 7s rugby team won USA Rugby Collegiate National Championship and the prestigious Las Vegas Invitational; finished fourth in the College Rugby Championships, which was televised live on NBC
- Basketball team celebrated 20th anniversary; won AII Conference Tournament and qualified for the NAIA National Tournament for the fourth year in a row
- *Diversity Issues in Higher Education* ranked LIFE a top 40 degree-producing university for minority students.
- *The Chronicle of Higher Education* ranked LIFE the sixth fastest-growing, master's level institution in the country.
- Opened the LIFE Functional Neurology Center
- Alumni approval rating soared to all-time high of 88 percent (up from 80 percent the year before)



- Hosted inaugural Fall CE Event, offering free continuing education for more than 1,000 DCs
- Hosted fourth annual Octagon Conference, titled “Re-imagining Health Care, Making Health the Goal”
- Added master’s degree in Clinical Nutrition
- Reaffirmation of accreditation by SACS through the year 2021
- Completed Phase II of the 20/20 Vision: The Exceptional Experience
 - Opened Student Advocacy Center
 - Renovated and renamed the library Drs. Sid E. and Nell K. Williams Library
 - Adopted Lasting-Purpose-based service model in all facets of University operations

Chris Nadine: All in a day's work

Financially supporting the mission of her employer isn't a job requirement, but for Chris Nadine, provost project coordinator at Life University, giving back is all in a day's work.

"All my life," she says, "I've chosen employment based on congruency with my beliefs and the mission of the organization, and working for LIFE is no exception." Nadine holds an Associate Legion of Chiropractic Philosophers (ALCP) from the Chiropractic Philosophy Diplomate program (as a non-chiropractor), and worked in a neighborhood center before being hired as a LIFE student recruiter in 2007. She joined Life University's President's Circle giving program that very same year.

"I initially signed up for the President's Circle by giving the minimum required donation. Each year I re-evaluate my financial donations,

and this year I chose to increase my donation to LIFE." Nadine chooses to have regular donations withdrawn directly from each paycheck. "I've always found that when I commit to a donation by making it automatic, it just becomes part of my budget, and I don't think about or miss the money. Making a commitment, creating a plan and utilizing technology makes giving easy." She also regularly donates to the local Boys & Girls Clubs and the Chattahoochee River Keepers.

"I don't consider it a luxury to be able to give," she adds. "I consider it a blessing. I also think the synergy of many people pooling resources together accomplishes more than one individual trying to make a difference on his or her own."



Drs. Pat ('96) and Mike Calcagno ('98): Brothers with a purpose

Pat and Mike Calcagno are brothers in the truest sense of the word. Both played rugby in their high school and college years, the latter while earning their D.C. degrees from LIFE. Pat enrolled after being inspired by the chiropractic care he received as a teenage rugby player and Mike followed suit with his brother's encouragement.

Today, they operate five clinics together in the greater Chicago area. In addition to adjusting patients and overseeing their team of doctors, Pat handles the business decisions and Mike manages operations and quality of care.

Together, the brothers have been ongoing donors to LIFE and annual supporters of the rugby program. "The friendships I developed with players on the rugby program [while] enrolled in the chiropractic program have become life-long," Mike says. "Those friendships and my campus experience helped me become the man I am today."

"Rugby was the bond," Pat says, "but Chiropractic was the calling."

When it comes to living Lasting Purpose, the Calcagnos are equally committed.

"We send students to LIFE. We support the rugby players and coaches. We give financially—both annually and to the campaigns," Mike says.

"Chiropractic helps people live a life free from drugs and surgery," Pat stresses, "and giving to LIFE allows that philosophy to be promoted."

Thanks to members of the LIFE family like the Calcagno brothers, Life University is able to promote Chiropractic, not only through its academic programs, but through its top-ranked, internationally recognized rugby program. For these brothers and those like them, it's a win-win situation.

President's Report

GIFT TRENDS



STATEMENT OF FINANCIAL POSITION For the Period Ending June 30, 2012

Total Assets	\$114,406,553
Total Liabilities	\$73,194,909
Total Net Assets	\$41,211,644

LIFE UNIVERSITY, INC. REVENUE BY SOURCE June 30, 2012



LIFE UNIVERSITY, INC. OPERATING EXPENSES June 30, 2012



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