FOR IMMEDIATE RELEASE

Life University College of Chiropractic Adds Neurofeedback Protocol to Core Curriculum

BrainCore System LLC chosen as the selected partner providing qEEG technology and expertise.

January 31, 2017—BrainCore Systems LLC has installed 10 BrainCore Systems units on the Life University campus. Each unit (called EEG Biofeedback protocol) is a fully functioning neurofeedback system equipped to provide the ability to perform qEEG Brain Maps as well as neurofeedback training, enabling Life University students to fully experience the modality.

Beginning November 2016, cutting-edge qEEG technology, which measures brain wave dysregulation, was made available to 11th quarter students in the Advanced Instrumentation course that explores many different modalities that measure the function of the central and peripheral nervous systems.

The opportunity emerged from a meeting between Russell Lamboy, DC, BCN, principal/partner of BrainCore Systems LLC; Susan Esposito, BS, DC, DACNB, FACFN, FABES, associate professor in the department of chiropractic sciences teaching advanced instrumentation and functional neurology; and Linda Mullin, BA, DC, full-time professor at Life University working in the didactic program as a lead instructor teaching chiropractic technique. During this meeting, Esposito and Mullin had the foresight to realize neurofeedback will eventually play a large role in the chiropractic profession.

"BrainCore qEEG allows us to analyze the regulation of brain waves as part of central nervous system function. It also allows us to perform therapy by means of neurofeedback to patients whose electrical impulses are out of balance," Mullin says. Of the collaborative effort to bring EEG Biofeedback into a chiropractic college program, Lamboy says, "When I integrated BrainCore Neurofeedback into my practice in 2008, I realized what a perfect fit it was for the chiropractic profession and jumped at the chance to help LIFE offer it as part of their core curriculum." BrainCore founder, developer, and principal/partner Guy Annunziata, DC, added, "I was so honored Life University chose BrainCore as the company that would provide neurofeedback equipment for this course."

"BrainCore Neurofeedback enabled me to expand my patient base and help a much wider variety of people. Now, with every LIFE graduate having advanced training in BrainCore, we have the potential to do that for the entire profession," says Kenneth Eagle, DC, a 1995 graduate of LIFE who is board certified in neurofeedback, and a principal/partner of BrainCore Systems LLC.

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About BrainCore Systems LLC: With over 160 offices worldwide, BrainCore Systems' mission is to provide the chiropractic profession with safe, non-invasive, drugless neurofeedback therapy to help patients better regulate their brain and operate optimally to overcome conditions such as ADHD, insomnia, generalized anxiety, panic attacks, migraines, tension headaches, post-stroke, chronic pain, PTSD, concussion, and many other conditions.

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